ORDER

Orders Order / Rev:		170333		kxly 2 News
	Alt Order #:	08412694		
	Product Desc:	INTEGRITY WASHINGTON		
	Estimate:	960		KXLY
	Flight Dates:	10/10/16 - 10/23/16	Primary AE:	MATT WURM
	Original Date / Rev:	10/07/16 / 10/07/16	Sales Office:	H-DC
	Order Type:	GENERAL	Sales Region:	NATL
Agency	Name:	Hulsen Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2400 Laramie Trail	Billing Cycle:	EOM/EOC
		Austin, TX 78745	Agency Commission:	15%
Advertiser	Name:	Integrity Washingtong		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	
		·		

Totals

Month

Totals

October 2016

Spots

27

27

Gross Amount

\$8,100.00

\$8,100.00

Net Amount

\$6,885.00

\$6,885.00

Rating

0.00

0.00

End Date

10/19/16

Bill Plan

Start Date

09/26/16

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

\$8,100.00

Net Amount

\$6,885.00

Order Share	Share	Total
KXLY	15%	\$8,100.00
Market	100%	\$54,000.00

Spots Gross Amount

27

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	12%	\$6,480.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	33%	\$17,820.00
KREM	40%	\$21,600.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	E 1	KXLY	10/14/16	10/14/16	11p M-F Late Nev	vs CM	11-1135p	1	:30	1	\$250.00P-1	0.00 NM	1	\$250.00
					Late News									
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	W	eek: 10/1	0/16	10/16/16	1	1	\$250.00	0.00						
Ī	E 2	KXLY	10/14/16	10/14/16		CM	6-7a	1	:30	1	\$300.00P-1	0.00 NM	1	\$300.00

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Order / Rev: 170333 Advertiser: Integrity Washingtong

Alt Order #: 08412694 Product Desc: INTEGRITY WASHINGTON KXLY

Flight Dates: 10/10/16 - 10/23/16 Estimate: 960

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			6-7a GMNW GMNW									
Sta Week: 10	art Date /10/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 3 KXLY	10/17/1	6 10/17/16	M-F 1-2p General Hospital	СМ	1-2p	1	:30	1	\$110.00P-1	0.00 NM	1	\$110.00
Sta Week: 10	art Date /17/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
E 4 KXLY	10/17/1	6 10/17/16	11p M-F Late Nev Late News	ws CM	11-1135p	1	:30	1	\$250.00P-1	0.00 NM	1	\$250.00
Sta Week: 10	art Date /17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 5 KXLY	10/17/1	6 10/17/16	6-630p M-F M-F News @6	СМ	6-630p	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10	art <u>Date</u> /17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 6 KXLY	10/17/1	6 10/17/16	6-7a GMNW GMNW	СМ	6-7a	1	:30	1	\$300.00P-1	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10	art Date /17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 7 KXLY	10/17/1	6 10/17/16	7-9a GMA GMA	СМ	7-9a	1	:30	1	\$320.00P-1	0.00 NM	1	\$320.00
<u>Sta</u> Week: 10	art Date /17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$320.00	Rating 0.00						
E 8 KXLY	10/17/1	6 10/17/16	Mon 8p Prime Dancing w/Stars	СМ	8-10p	1	:30	1	\$1,400.00P-1	0.00 NM	1	\$1,400.00
<u>Sta</u> Week: 10	art <u>Date</u> /17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 9 KXLY	10/16/1	6 10/16/16	11p Sun Late Nev Late News Sun	ws CM	11-1135p	1	:30	1	\$90.00P-1	0.00 NM	1	\$90.00
Sta Week: 10	art <u>Date</u> /10/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
E 10 KXLY	10/13/1	6 10/13/16	M-F 1-2p General Hospital	СМ	1-2p	1	:30	1	\$110.00P-1	0.00 NM	1	\$110.00
Sta Week: 10	art <u>Date</u> /10/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
E 11 KXLY	10/13/1	6 10/13/16	11p M-F Late Nev Late News	ws CM	11-1135p	1	:30	1	\$250.00P-1	0.00 NM	1	\$250.00
<u>Sta</u> Week: 10	art <u>Date</u> /10/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 12 KXLY	10/13/1	6 10/13/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237	·1	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
<u>Sta</u> Week: 10.	art <u>Date</u> /10/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00						
E 13 KXLY	10/13/1	6 10/13/16	6-630p M-F M-F News @6	СМ	6-630p	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta Week: 10	art <u>Date</u> /10/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 14 KXLY	10/13/1	6 10/13/16	6-7a GMNW GMNW	СМ	6-7a	1	:30	1	\$300.00P-1	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10	art <u>Date</u> /10/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 15 KXLY	10/13/1	6 10/13/16	Thu 8-9p Prime Grey's Anatomy	СМ	8-9p	1	:30	1	\$1,000.00P-1	0.00 NM	1	\$1,000.00
<u>Sta</u> Week: 10	art Date /10/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 16 KXLY			9-10a M-F Live With Kelly	СМ	9-10a	1	:30	1	\$180.00P-1	0.00 NM	1	\$180.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev: 170333 Advertiser: Integrity Washingtong

Alt Order #: 08412694 Product Desc: INTEGRITY WASHINGTON KXLY

Flight Dates: 10/10/16 - 10/23/16 Estimate: 960

Ln Ch Len Spots Amount Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots 10/13/16 10/13/16 СМ 9-10a E 16 KXLY 9-10a M-F :30 \$180.00P-1 0.00 NM \$180.00 Live With Kelly Weekdays Start Date **End Date** Spots/Week Rate Rating ---1---Week: 10/10/16 10/16/16 \$180.00 0.00 1 E 17 KXLY 10/18/16 10/18/16 M-F 1-2p CM 1-2p -1----:30 1 \$110.00P-1 0.00 NM 1 \$110.00 General Hospital Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 -1----\$110.00 0.00 E 18 KXLY 10/18/16 10/18/16 11p M-F Late News -1----CM 11-1135p :30 1 \$250.00 P-1 0.00 NM 1 \$250.00 Late News Start Date <u>Weekdays</u> Spots/Week Rating End Date Rate Week: 10/17/16 10/23/16 \$250.00 0.00 E 19 KXLY 10/18/16 10/18/16 Jimmy Kimmel CM 1135p-1237x -1----:30 1 \$80.00 P-1 0.00 NM 1 \$80.00 Jimmy Kimmel Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/17/16 -1----10/23/16 \$80.00 0.00 E 20 KXLY 10/18/16 10/18/16 6-630p M-F CM 6-630p -1----:30 \$350.00P-1 0.00 NM \$350.00 M-F News @6 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 \$350.00 0.00 1 E 21 KXLY 10/18/16 10/18/16 6-7a GMNW CM 6-7a -1----:30 \$300.00 P-1 0.00 NM 1 \$300.00 **GMNW** Start Date End Date **Weekdays** Spots/Week Rating Rate -1----Week: 10/17/16 10/23/16 \$300.00 0.00 E 22 KXLY 10/18/16 10/18/16 9-10a M-F CM 9-10a -1----:30 \$180.00P-1 0.00 NM \$180.00 Live With Kelly Start Date **Weekdays** Spots/Week Rating End Date Rate 10/23/16 -1----Week: 10/17/16 \$180.00 0.00 E 23 KXLY 10/19/16 10/19/16 M-F 1-2p CM 1-2p --1----:30 \$110.00P-1 0.00 NM 1 \$110.00 General Hospital Start Date Weekdays Spots/Week End Date Rate Rating --1----Week: 10/17/16 10/23/16 \$110.00 0.00 E 24 KXLY 10/19/16 10/19/16 11p M-F Late News CM 11-1135p --1----:30 \$250.00P-1 0.00 NM 1 \$250.00 Late News Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/17/16 10/23/16 --1----\$250.00 0.00 E 25 KXLY 10/19/16 10/19/16 6-630p M-F CM 6-630p --1----:30 \$350.00P-1 0.00 NM 1 \$350.00 M-F News @6 Start Date **End Date** Weekdays Spots/Week Rate Rating --1----Week: 10/17/16 10/23/16 \$350.00 0.00 E 26 KXLY 10/19/16 10/19/16 6-7a GMNW CM 6-7a --1----:30 \$300.00 P-1 0.00 NM 1 \$300.00 **GMNW** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 --1---\$300.00 0.00 E 27 KXLY 10/19/16 10/19/16 :30 \$180.00P-1 0.00 NM 9-10a M-F CM 9-10a --1----1 \$180.00 Live With Kelly Start Date **End Date Weekdays** Spots/Week Rate Rating --1----Week: 10/17/16 10/23/16 \$180.00 0.00

Totals 27 \$8,100.00